



Anrolette Hollamby

UI/Graphic/Motion Design, Illustrator



01

PERSONAL DETAILS

Date of Birth: 22/11/1989

Health: Excellent, Non-smoker

Criminal Record: None

Driver's License: Code B

Current Job Title: Senior DTP/Graphic & Digital Design

02

EDUCATION

- Full Stack Web Developer Bootcamp HyperionDev (In progress)
- GoogleAds Certified (2020)
- **Intro HTML/CSS: Making Webpages**
Khan Academy, ONLINE (2020 - COMPLETED)
- **Introduction to User Experience Design, Georgia Tech**
COURSERA, ONLINE (2020)
- Full Stack Web Developer Bootcamp Hyperion, Online (current)
- **N.Dip Graphic Design (3 Year Diploma)**
TUT PRETORIA Arts Campus (2008-2010)
- RUSTENBURG HIGH SCHOOL, RUSTENBURG (2002-2007)

03

SKILLS

Adobe Suite

Illustrator

Photoshop

InDesign

After Effects

XD

Other

GoogleAds Certified

Social Media content creation & Channel Management

Wordpress, HTML, CSS

Microsoft Office (Outlook, Word, PowerPoint, Excel)

Mac and PC proficient

04

EXPERIENCE

Experience

SENIOR DTP/GRAPHIC & MOTION DESIGNER

Boston City Campus, Jhb Head Office

Industry: Print and Digital Marketing (Education Sector)

Manage the creative production and print buying for marketing campaigns and projects for multiple business units in the Boston Group. Update and communicate integrated BTL production objectives aligned to the marketing and Brand Strategy and delivery plan, in line with changing business priorities (environmental changes, market trends) and marketing campaigns. Co-ordinate and manage BTL marketing production plans and delivery in line with preferences and forecasted campaigns. Source and negotiate with suppliers and vendors to deliver against production requirements including people resources, materials, props, signage, etc. Resolve any discrepancies to quality, cost or communication with suppliers, delivery destinations and project stakeholders.

Design and manage social media assets across various channels for the Boston Group. Design various internal communications, presentations and tenders.

06.2019 – current

FREELANCE GRAPHIC & MOTION DESIGNER

CDC, Johannesburg

Industry: Freelance Graphic and Motion Design , Illustrator, Digital content/Social Media asset creation

2011-2019

OWNER AND FREELANCE SENIOR GRAPHIC DESIGNER

Sens8 Studio, Rustenburg

Industry: Freelance Graphic and Motion Design , Illustrator, Digital content/Social Media asset creation

2018-2019

BRANCH MANAGER

Stature Marketing, Rustenburg

Industry: Print and design of consumables and Marketing Collateral (Mining Sector)

Promoted: 2014 – 2018